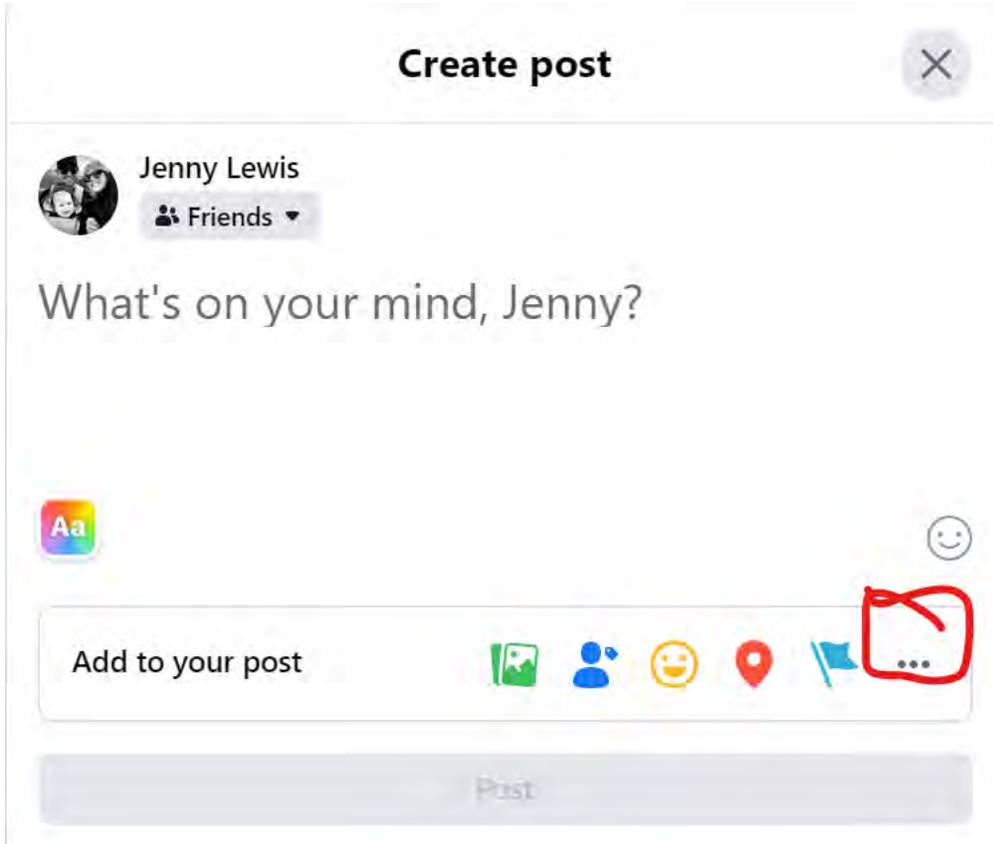


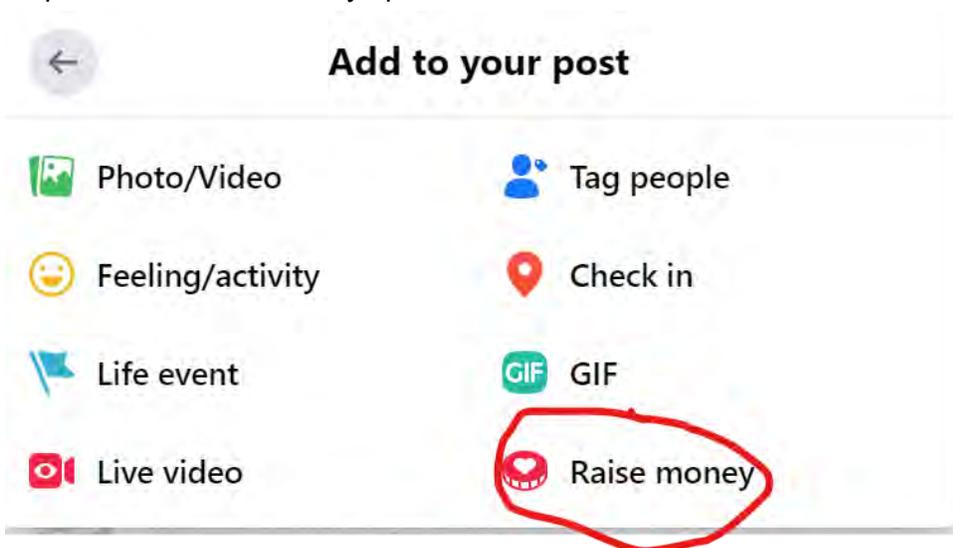
Facebook Fundraising Step by Step Guide

1. How to Add a Donate Button to A Post

Step 1: Select Create post - select the three dots in the Add to your post section



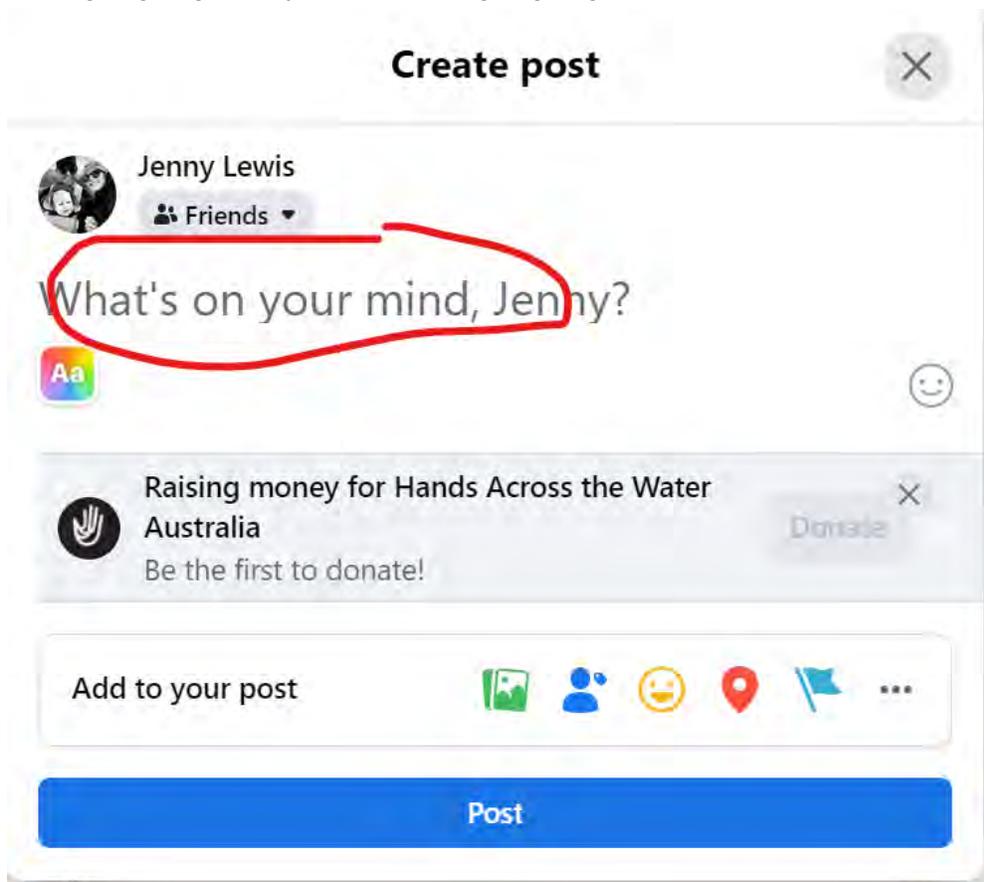
Step 2: Select Raise money option



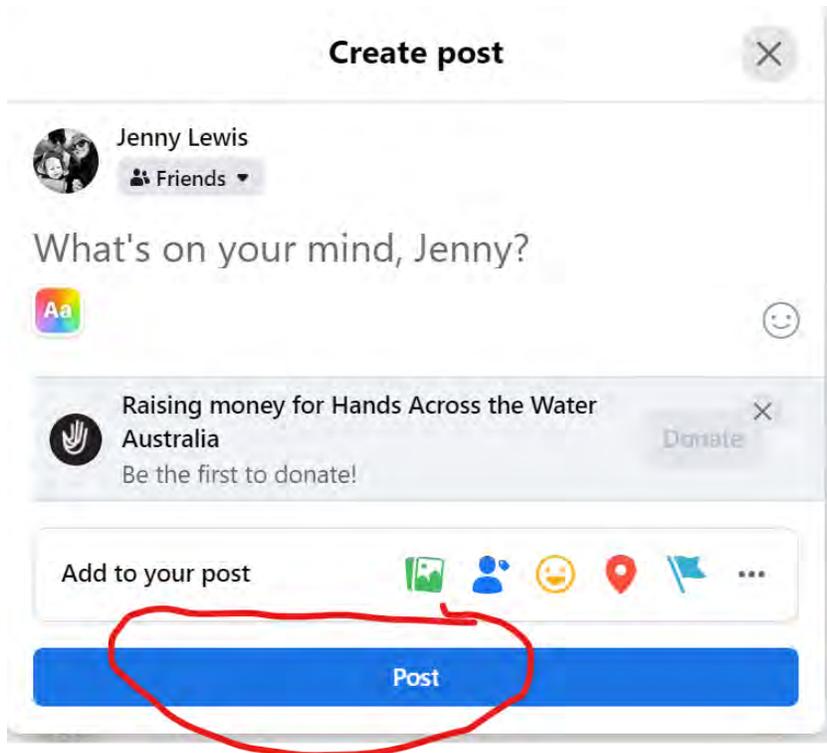
Step 3: Select Hands Across the Water Australia as your nonprofit to support



Step 4: Add some copy to tell your audience why you are fundraising for hands, how your training is going, how your fundraising is going, etc.

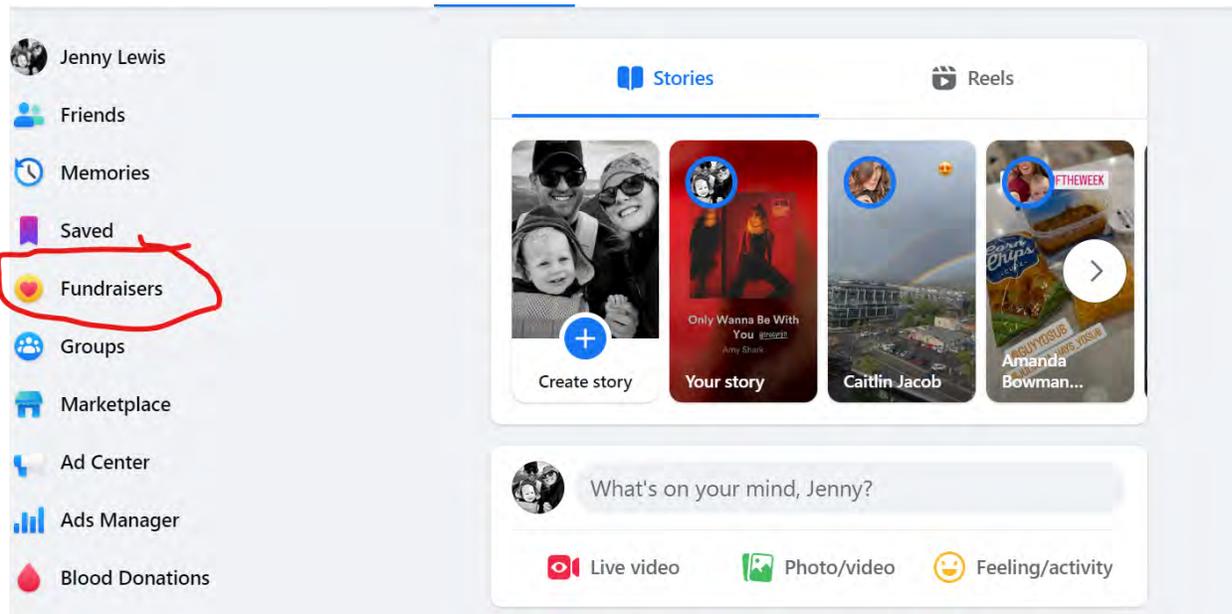


Step 5: Hit the Post button to share - you will now see a Donate button in the bottom of your post that anyone can click on to donate directly via the PayPal Giving Fund to Hands.

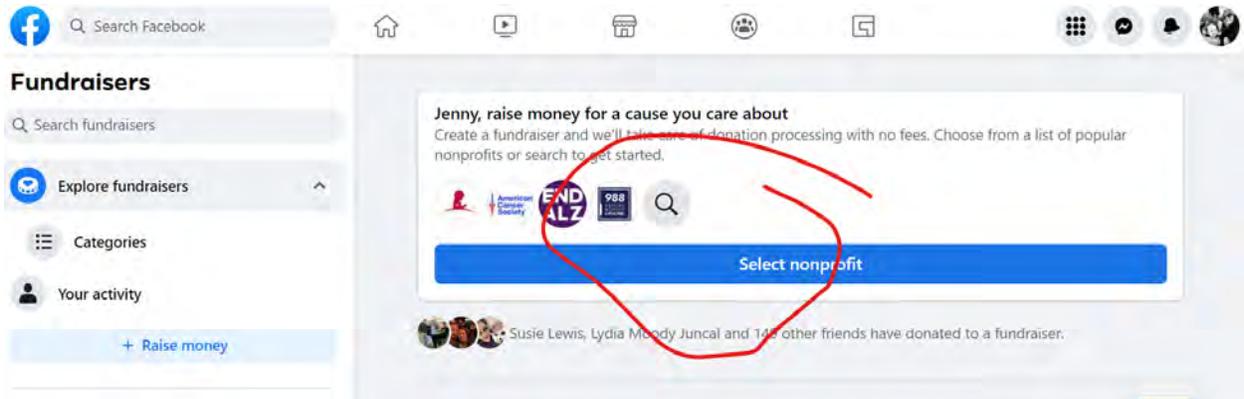


2. How to Create A Facebook Fundraiser

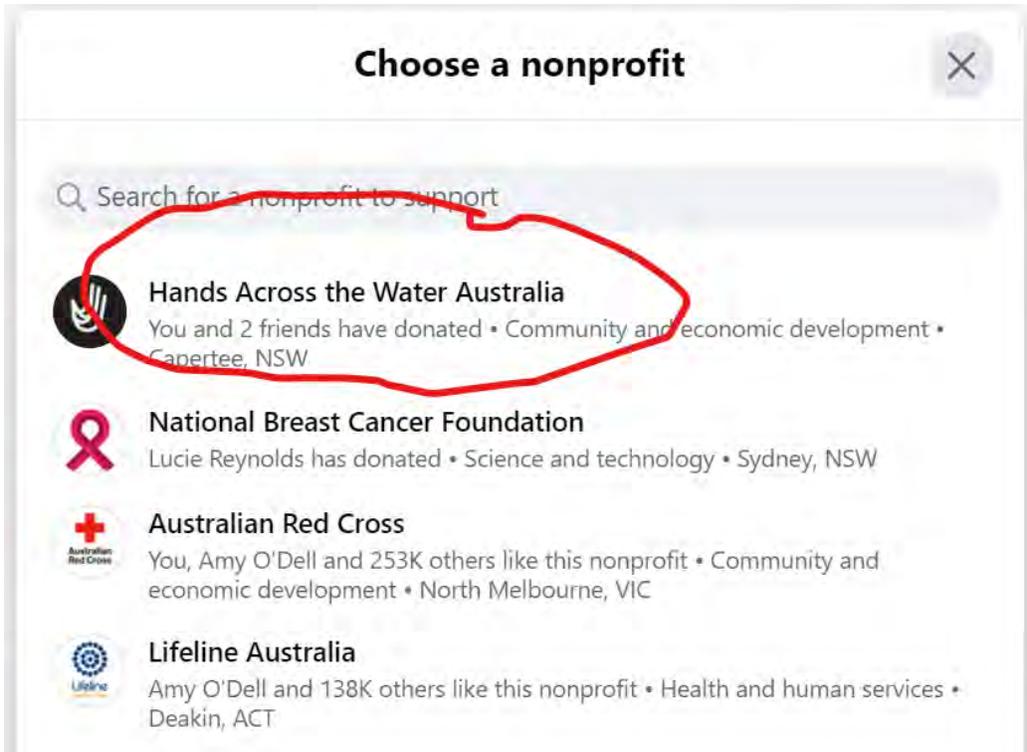
Step 1: From your home page, click on [Fundraisers](#)



Step 2: Click Select nonprofit



Step 3: Enter Hands Across the Water Australia as your nonprofit you are fundraising for



Step 4: It will automatically fill in information about your fundraiser that you can edit, such as how much you are fundraising, when your fundraiser will end, the title of your fundraiser, why you are fundraising, etc. You can keep this prefilled text as is, or you can add in your own personal reasons for why you are fundraising for Hands. You can also change the Cover photo for your fundraising page if you wish to do so.

Fundraisers • Fundraiser type • Details

Details

Fundraiser for

 **Hands Across the Water Australia**
You and 2 friends have donated • Community and economic development • Capertee, NSW

 PayPal Giving Fund will grant funds to Hands Across the Water Australia within 90 days. [Learn more](#)

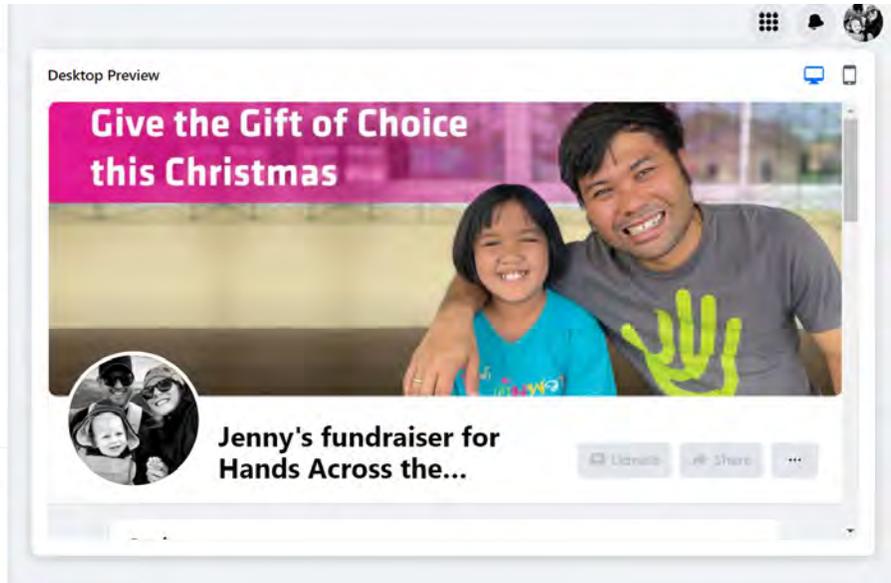
[Edit nonprofit](#)

How much money do you want to raise?
300

Set a goal that inspires supporters to help you reach it. You don't have to reach your goal to receive the money.

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to charities. All donations will go directly to charity.

[Create](#)



Fundraisers • Fundraiser type • Details

Details

Select currency
Australian Dollar (AUD)

When should your fundraiser end?
Nov 29, 2022

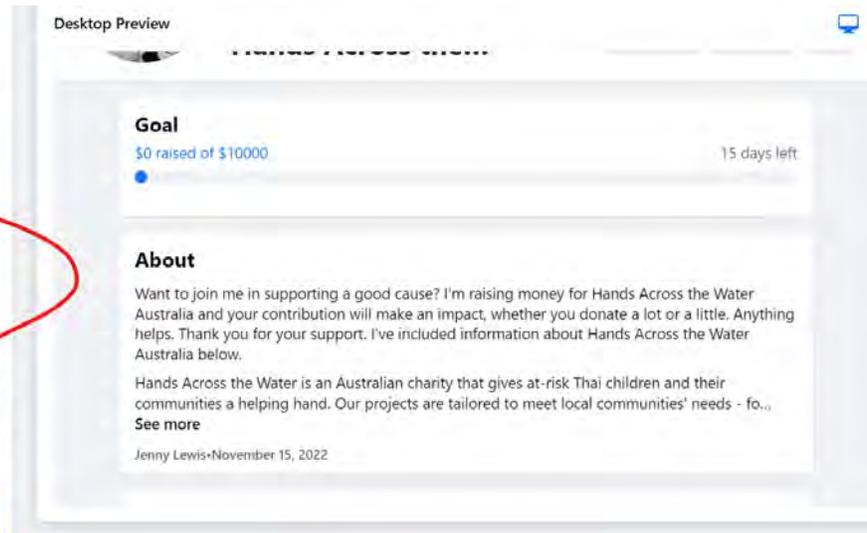
What's the title of your fundraiser?
Jenny's fundraiser for Hands Across the Water Australia

Choose a short and clear title to get the attention of friends and supporters.

Why are you raising money?
Want to join me in supporting a good cause? I'm raising money for Hands...

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to charities. All donations will go directly to charity.

[Create](#)

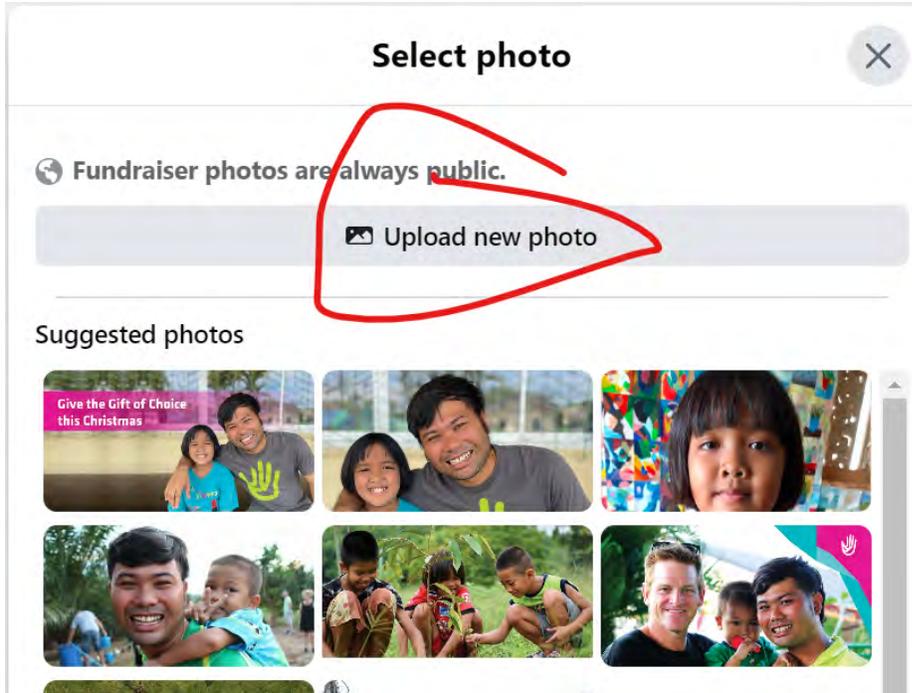


To change the Fundraiser Cover photo click on the + icon in the top right corner

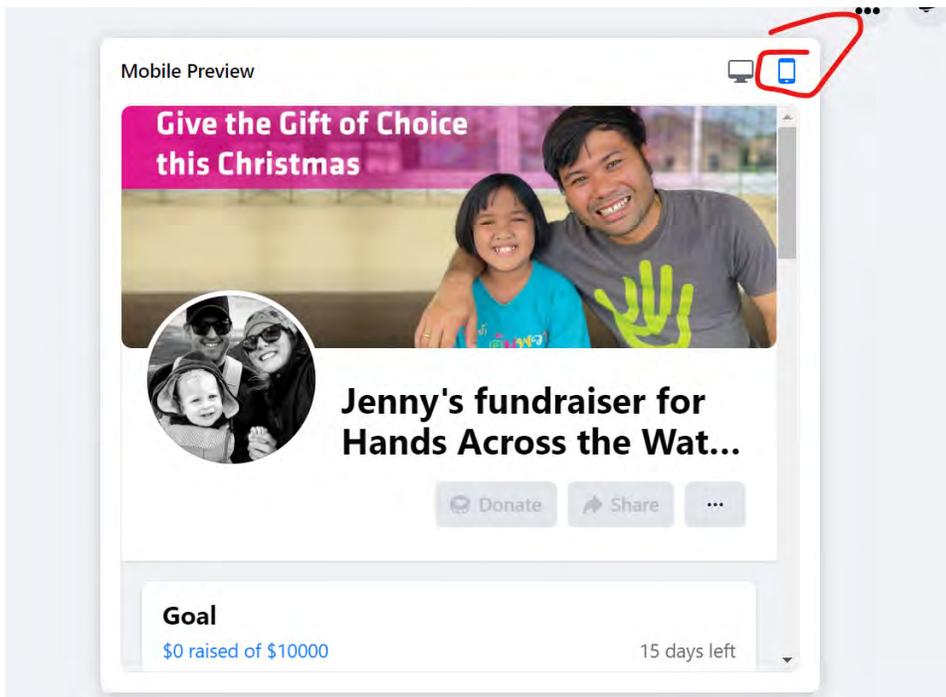
Cover photo



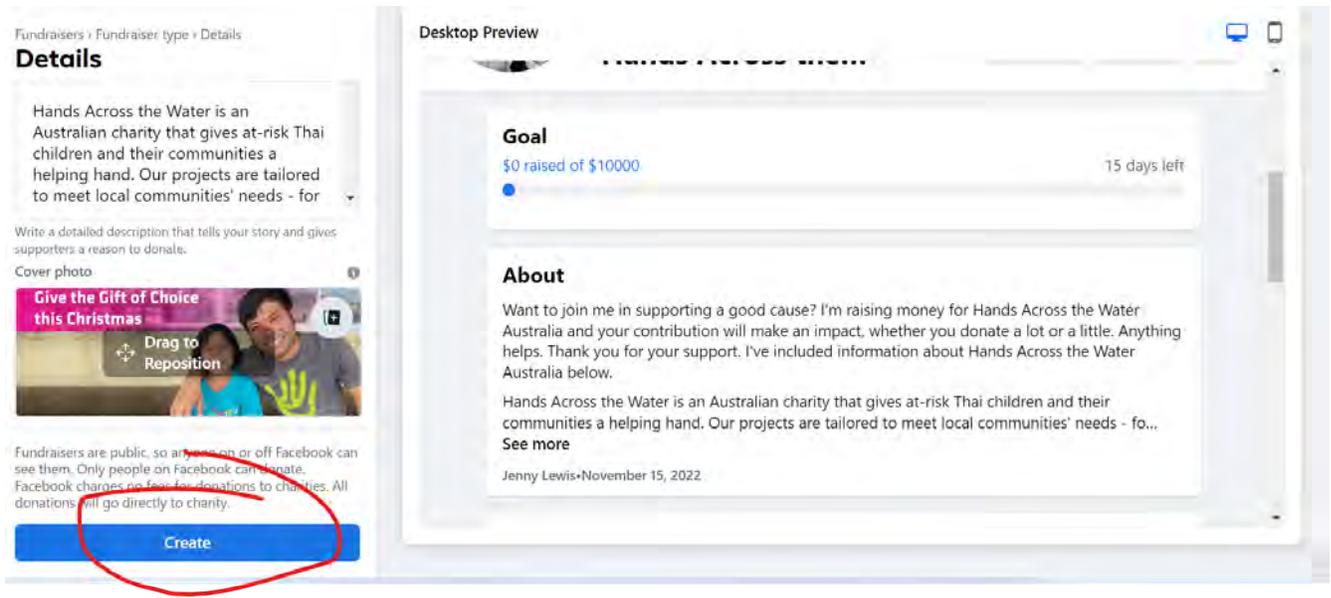
You can select additional photos or upload your own photo if you wish



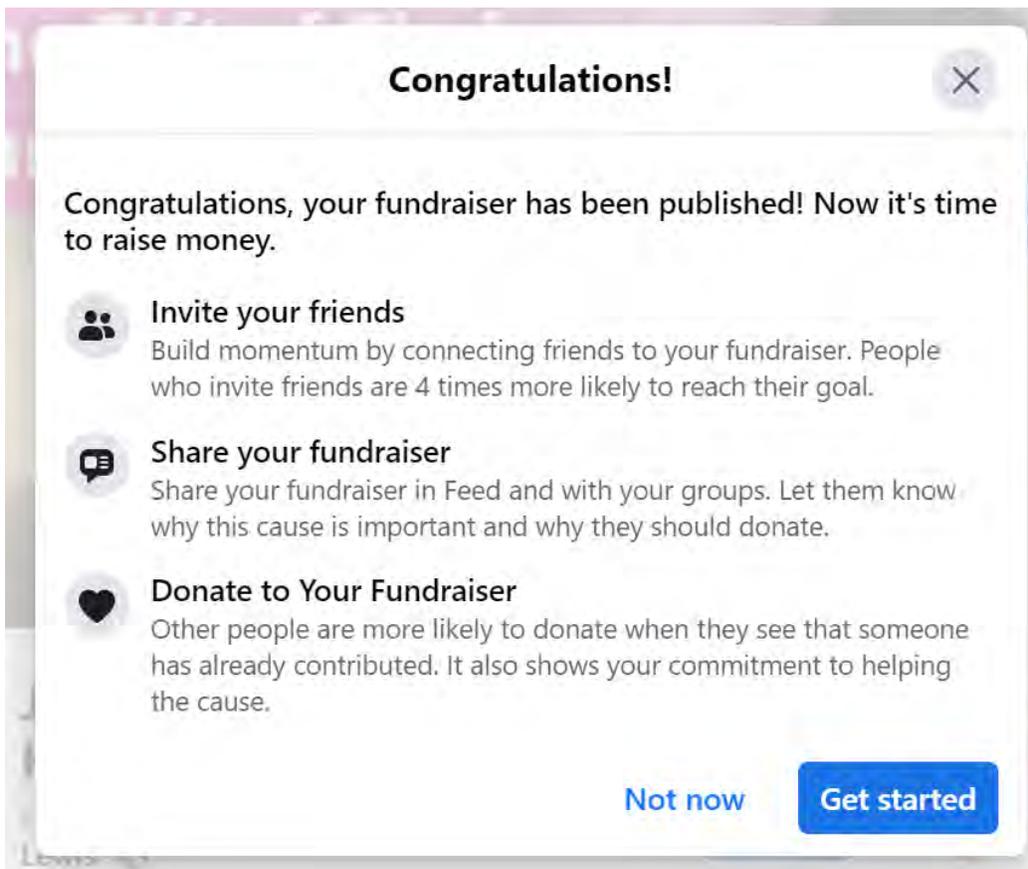
If you want to preview how your fundraiser will look on desktop or mobile select the appropriate icon from the top right corner of the preview screen



Step 5: Once you are happy with your fundraiser details, select the Create button.



Your Facebook fundraiser is now published and you can invite your friends to donate, share the fundraiser in a Facebook post or make the first donation yourself to get you started.



Invite friends

All friends ▼ 🔍 Search friends

- Glen Mountfield
Invite
- Ryan Tracy
Invite
- Kyle Schmitz
Invite
- Lydia Moody Juncal
Invite
- Susie Lewis
Invite
- Krysta Hurado
Invite

Share on your timeline

Jenny Lewis

👤 Friends ▼

I created this fundraiser because... 😊

Add to your post
📷
👤
😊
📍
GIF
⋮

Post

Donate

Jenny's fundraiser for Hands Across the Water Australia

Fundraiser by Jenny Lewis for Hands Across the Water Australia (registered charitable organization)

Donation amount (Australian Dollar)

Be the first to donate!

Your donation could encourage others to support your fundraiser.

Amount

Once your page is created, you can continue to update your fundraising page, invite friends to your fundraiser, share fundraising updates, and even copy your Facebook fundraising page link to put in emails or share on your other social media platforms.

The image shows a Facebook fundraiser page for 'Hands Across the Water Australia'. At the top, there is a banner photo of a woman and a child. Below the banner is the fundraiser title 'Jenny's fundraiser for Hands Across the Water...' and the organizer's name 'Fundraiser for Hands Across the Water by Jenny Lewis'. There are buttons for 'Invite', 'Share', and 'Edit'. The main content area is divided into several sections: 'Goal' showing \$0 raised of a \$1,000 target; 'Fundraiser progress' with 0 donations, 0 invites, and 0 shares; 'Invite friends' listing Glen Mountfield and Ryan Tracy; 'About' with a description of the charity; 'Benefiting' section with the charity's logo and details; and 'Share update' with a 'Share fundraiser' button. At the bottom, there is a 'Fundraiser link' section with a copy button and the URL 'https://www.facebook.com/donate/33528...'. The page also includes a 'Write something...' text box and a 'Photo/video' upload option.

Goal

\$0 raised of \$1,000 Edit
15 days left
Be the first to donate!
[Donate](#)

Fundraiser progress

No one has donated to your fundraiser yet. Invite friends and share your story to build momentum.

0 donated 0 invited 0 shared
Be the first of your friends to donate!

Invite friends

People who invite friends raise more money. We recommend inviting about 80 people.

- [Glen Mountfield](#) [Invite](#)
- [Ryan Tracy](#) [Invite](#)

Write something...

[Photo/video](#) [Tag people](#) [Feeling/activity](#)

About

Want to join me in supporting a good cause? I'm raising money for Hands Across the Water Australia and your contribution will make an impact, whether you donate a lot or a little. Anything helps. Thank you for your support. I've included information about Hands Across the...

Benefiting

Hands Across the Water Australia
Registered charitable organization

Hands Across the Water is an Australian charity that gives at-risk Thai children and their communities a helping hand. Our projects are tailored to meet local communities' needs - for the long term. The work we do is focused on improving the lives of the kids and their communities today and in the future. We're small, but we do amazing work. Every cent goes to the kids and their communities. No donors' money goes to administration. Or staff costs. Or marketing. Or fundraising.

- Public, societal benefit
- Based in Capertee, NSW

Donations will be granted to the charity by PayPal Giving Fund within 15-90 days. [Learn More](#)

Share update

Introduce your fundraiser by sharing it on Feed. Tell friends why you're raising money and how they can help.

Thanks for the support so far...

[Share fundraiser](#)

Fundraiser link

Copy your fundraiser link to share it through email, Instagram, Twitter or wherever else you connect with friends.

<https://www.facebook.com/donate/33528...>

[Copy link](#)

3. How to Create A Birthday Facebook Fundraiser

You may see suggestions for creating a nonprofit fundraiser from Facebook on your birthday.

This is a great way to leverage your fundraising and if you have a birthday coming up it is a great way to start!

Step 1: When you log into your Facebook page look for the promotion in your Feed for creating a birthday fundraiser.

Step 2: Select Hands Across the Water Australia as the nonprofit you want to raise money for.

Step 3: Under “Let’s start with the basics,” enter:

- The name of the nonprofit you’re raising money for
- How much you want to raise
- The currency you want to donations to be in
- The date you want the fundraiser to end

Once completed, Click Next.

Step 4: Under “Tell your story,” enter:

- A title for your fundraiser
- A brief explanation for why you wanted to create this fundraiser

Once completed, Click Next.

Step 5: Under “Pick a cover photo,” choose one of the suggested photos.

Step 6: Click Create.

A message will pop up that congratulates you on creating your fundraiser. From there, you can invite your friends to donate, share your fundraiser in your Feed, or donate to the fundraiser yourself.

If you’re not ready to do any of those things, at the top right, click .