

An Emerald Evening To Celebrate 20 Years of Hands

TOGETHER WE CAN. TOGETHER WE HAVE. TOGETHER WE WILL.



ABOUT THE EVENT

In 2025, Hands Across the Water celebrates a remarkable milestone — 20 years of delivering impact to the lives of children and communities across Thailand. To mark this moment, we are hosting a prestigious black-tie gala series across Sydney, Auckland, and Bangkok.

These events will bring together our loyal community, new supporters, corporate partners, and passionate changemakers to reflect on our journey and fund the future. They also mark the official launch of Peter Baines' new book, Together We Can, a deeply personal account of leadership, purpose, and the 1,400km Run to Remember.

AUSTRALIA

11TH OCTOBER 2025 Hyatt Regency Sydney

NEW ZEALAND

TBA TBA

THAILAND

15[™] NOVEMBER 2025 The Athenee Hotel Bangkok





ABOUT HANDS ACROSS THE WATER

Hands Across the Water began with a promise—to provide safety and care to children who had lost everything. In the wake of the 2004 Boxing Day tsunami, former forensic detective Peter Baines OAM was compelled to act after witnessing the devastating impact on Thai communities. What started as a single act of compassion has grown into a thriving organisation focused not just on providing basic needs and care, but on creating brighter futures.

Today, Hands supports over 200 children across four projects and communities in Thailand, delivering more than just shelter. While our three main homes rely on Hands for the daily essentials—food, clothing, and a safe place to sleep—we also invest deeply in education, skills development, and future pathways to ensure these young people have the opportunity to thrive.

Hands operates through a social enterprise model, generating revenue from commercial initiatives such as charity rides, events, and experiences. This model allows us to underwrite our administrative and fundraising costs, so a greater percentage of every donation goes directly to the programs that change lives.

Hands Across the Water is a registered charity with tax-deductible status in Australia, New Zealand, and Thailand, ensuring your support is not only impactful but also tax-effective.

WHY SPONSOR NIGHT OF CELEBRATION?

MORE THAN A LOGO. MORE THAN A SEAT. SPONSORSHIP WITH MEANING.

Sponsoring our 20th Anniversary gala dinner offers far more than event exposure. This is your opportunity to be part of a globally respected, emotionally powerful, and community-led milestone — one that transcends brand placement to deliver real connection, lasting impact, and measurable value.

Here's why it makes business and brand sense to sponsor:



STAND FOR SOMETHING GREATER

In today's values-driven world, sponsorship is a powerful way to show what your brand stands for. Aligning with our 20th Anniversary series positions your business as a leader in purpose and people — not just profit. From event recognition to branded materials and corporate gifts, you'll be seen, respected, and remembered.



CONNECT WITH A PREMIUM AUDIENCE

Our supporters include highly engaged professionals, business leaders, and philanthropic decision-makers across Australia, New Zealand, and Thailand. Sponsorship opens doors to authentic connections with people who value purpose and support brands that share their values.



ENGAGE YOUR TEAM OR CLIENTS IN A PURPOSE-LED EXPERIENCE

Treat your employees or clients to a night of meaning and connection. Our corporate tables offer a unique way to bring people together while celebrating your organisation's commitment to social impact. Sponsorship gives you a story to share internally and a cause to rally behind.



PUT YOUR BRAND IN THEIR HANDS - LITERALLY

With sponsorship packages that include signed copies of Together We Can, you'll walk away with hundreds of meaningful, ready-to-gift items. Use them as client gifts, employee recognition, or gifts with purchase — all carrying a message of purpose that your audience will appreciate and remember.



BE PART OF A GLOBAL STORY OF IMPACT

You're not just sponsoring a dinner. You're investing in a future where children have homes, education, employment pathways, and a community that supports them. Your sponsorship helps fund projects like our new Agricultural Training Centre in Thailand — creating generational change from the ground up.

OFFICIAL LAUNCH OF TOGETHER WE CAN

A STORY OF SACRIFICE, STRUGGLE, AND THE POWER OF DOING HARD THINGS TOGETHER.

Together We Can is not just a story about running 1,400 kilometres across Thailand in 26 days. It's not simply about blistered feet, fatigue, or physical grit — though all of that is present. This book is a heartfelt reflection on two decades of service, leadership, and transformation through the work of Hands Across the Water.

Through the lens of the epic Run to Remember, Peter Baines shares the lessons that have shaped both his journey and the legacy of Hands — a charity that grew from the ashes of the 2004 Boxing Day Tsunami into the largest Australasian contributor to Thailand's vulnerable children.

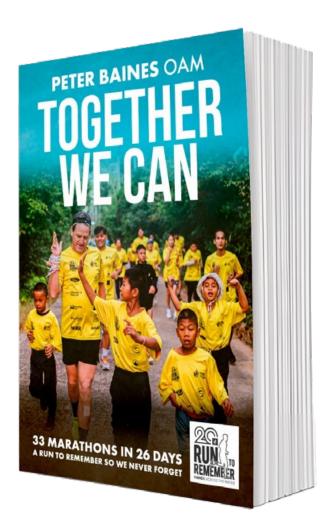
More than a memoir, Together We Can is an invitation to:

- Choose growth over comfort
- Take action rather than wait for perfection
- Recognise that no meaningful achievement is ever done alone

Peter reminds us that what may look like a monumental individual triumph is, in truth, always the result of a committed community moving forward together. Whether it's running 33 marathons in the heat of Thailand or building homes, futures, and opportunities for thousands, the message is clear: we only get there when we go together.

Filled with practical wisdom, raw honesty, and enduring hope, Together We Can is a moving tribute to the power of collective action — and proof that ordinary people, doing extraordinary things, can change the world.

Together We Can is a testament to what's possible when you lead with heart. It's a book for anyone who's ever wondered whether one person can really make a difference.



SPONSORSHIP PACKAGES

\$25,000

IMPACT LEADER

For purpose-led brands who want to stand boldly beside us at this defining moment in our history.

- 2 premium-positioned tables (20 guests)
- 500 signed copies of Together We Can to use as corporate gifts, team incentives, or gift-with-purchase campaigns
- Keynote presentation by Peter Baines delivered to your team or executive leadership group (in-person or virtual)
- Logo featured across all event print and digital assets
- Brand placement in foyer signage, photo wall, and presentation screens
- Profiled as a major partner on our website and in our post-event recap campaign

Option to present the Live Pledge moment on the night



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SPONSORSHIP PACKAGES

\$10,000

LEGACY PARTNER

Ideal for organisations seeking broader brand exposure and meaningful gifts that reflect your values and leadership.

- 1 premium-positioned table (10 guests) at Sydney, Auckland, or Bangkok
- 200 signed copies of Together We Can for gifting or internal campaigns
- Premium branding across the event program, Hands' website, social media, and on-screen assets
- Verbal recognition by the MC on the night

\$5,000

EMERALD SUPPORTER

Perfect for businesses looking to connect with Hands, entertain clients or team members, and share a gift with purpose.

- 1 Corporate Table (10 guests) at the event city of your choice
- 50 signed copies of Together We Can
- Logo featured on-screen and in printed program
- Public thank you on Hands' social media channels





YOUR SUPPORT IN ACTION

MORE THAN A SEAT AT THE TABLE — A STAKE IN THEIR FUTURE.

When you support An Emerald Evening Celebrating 20 Years of Hands you are investing in a legacy of impact and helping shape the next chapter in the lives of children and communities across Thailand.

In 2025, a key project your sponsorship will help fund is the development of our new Agricultural Training Centre — a future-focused initiative designed to equip young adults with the skills, tools, and resources they need to thrive.

The Agricultural Training Centre Will:

- Provide hands-on vocational training in sustainable agriculture
- Empower young people with skills for employment and self-sufficiency
- Help supply food to local homes, reducing long-term operating costs
- Create pathways to income-generating opportunities and small enterprise
- Teach vital life skills in resource management, resilience, and leadership

This is just one example of how your support becomes something real — something our kids can build on, learn from, and use to create a better life



THE BROADER IMPACT OF YOUR SUPPORT

OVER 20 YEARS, HANDS HAS:



Provided safe homes, education, and opportunity to over 1,000 children



Created programs that support employment and higher education



Built an organisation that is entirely community-funded, with 85% of donations going directly to programs



Proved that long-term commitment delivers long-term results



And with your help, we're not done.

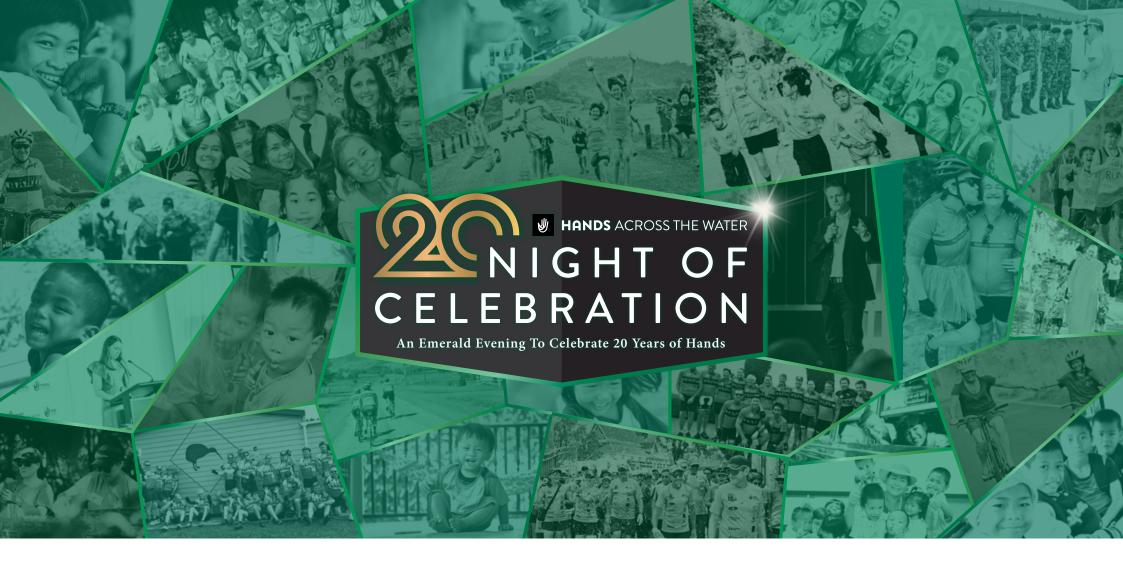
WHEN YOU SPONSOR, YOU:

Invest in real, measurable impact

Become part of a trusted, purpose-led community

Help turn challenge into opportunity — and futures into bright ones





Thank you for your consideration of our sponsorship opportunities. Your support will ensure the children of Hands will continue to receive opportunities, enabling them to have a brighter future and a life of choice.

If you would like to get involved or create a bespoke sponsorship opportunity, please reach out to:

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