

I am enough. Watch me soar!

YOUR IMPACT CHECKLIST

UPLOAD A PROFILE PHOTO OF YOU. People want to know who they are giving to! A profile photo makes your page more authentic, helping people feel more connected to you and your cause.

TELL YOUR STORY. Let people know what motivated you to start your challenge, and why you chose to support Hands Across the Water. Also, when possible, let people know what their donation can achieve e.g. \$33 will provide dental care for 1 child, \$82 will provide 5 chickens for our homes' sustainable farms.

BE THE FIRST TO DONATE TO YOUR PAGE. By donating to your own page, you're showing your commitment to your fundraising and setting the benchmark for family and friends who come to your page to make a donation.

CONNECT YOUR PAGE TO YOUR FITNESS TRACKER. Not only will this help you stay motivated, but your supporters will be able to see how hard you are working and are more likely to make bigger donations.

SHARE YOUR PAGE AND ASK PEOPLE TO SUPPORT YOU! The number one reason people give is because they were asked. So what are you waiting for? Share your page via email and social media - you can do so directly via *Funraisin* and earn your special badge for doing so!

UPDATE YOUR FUNDRAISING PAGE. Keep your family, friends and colleagues updated with your training and fundraising progress. How are you going? What obstacles have you come across? What are you really enjoying? By keeping them updated you are helping to build deeper emotional connections with your supporters which can lead to more donations. You can do this on your personal *Funraisin* page under My Updates.

THANK YOUR DONORS! Let them know their donation has been noticed and appreciated. The simple act of saying thank you goes a long way especially if you plan on asking them again at a later date. You can do this directly from your *Funraisin* page.

FINALLY - ASK AGAIN! People often need reminding, if you asked them once and they haven't donated - ask again. They may have just forgotten and won't mind a friendly reminder. You can send these email asks directly from your *Funraisin* page.

SCAN THE QR CODE TO SET YOURSELF A CHALLENGE FOR THIS YEAR

