



# CORPORATE ENGAGEMENT OPPORTUNITIES 2023





Hello,

It is such a pleasure to be able to submit this proposal to you on behalf of your company to consider. This document outlines the variety of ways in which we can potentially partner together to create a life of choice, not chance for the kids of Hands Across the Water.

I really appreciate you taking a moment to review this and would love for you to get in touch to discuss what a potential partnership with your business looks like.

Thank you for your time, and I look forward to hearing from you.

Kind regards,  
Lisa Ziegler  
Fundraising Manager  
Hands Across the Water





CREATING IMPACT





# The Business of Doing Good

With increasing importance on Corporate Social Responsibility (CSR), and pressure for businesses to prove how they are giving back to the community, all organisations have their own interpretation and definition of what CSR looks like to them. At the core of all of these definitions is the idea that CSR is about a business conducting themselves ethically and in a way that benefits the community.

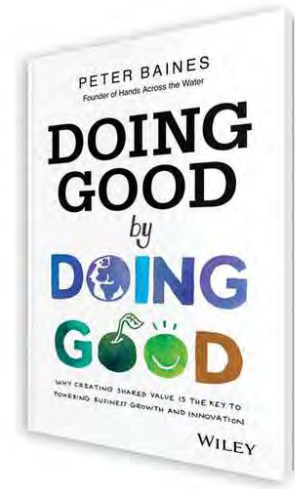
CSR can come in many forms, but the idea that CSR can be so much more than corporate philanthropy leads us towards the concept of shared value.

At Hands Across the Water (Hands), we believe that the best way to create impact is by doing what we do best – creating meaningful shared experiences that deliver shared value. We adopt this thinking across our entire portfolio to ensure that individuals and organisations that we work with get the best out of their partnership with us.

We believe that supporting a charity should be good for you, not just those receiving the money. Personally benefiting from your involvement in charity is not just a good thing, it's often necessary for establishing a long-term involvement.

Education is very much at the core of the work that we do to ensure those who come into contact with us, be it individuals who join us for an experience, the organisations that dive in deeper or the kids in our homes, get access to opportunities for personal and professional growth today, tomorrow and beyond.

We're here to help you build a program that meets your learning objectives and business goals, while addressing the importance of CSR and creating a partnership that is mutually beneficial.







# ABOUT HANDS ACROSS THE WATER



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Hands started as a charity in response to the Boxing Day Tsunami of 2004 to support children who had lost their families and homes and were living in a tent. Hands Founder, Peter Baines and a colleague from the UK set about to raise funds to build the children a home.

It was only upon opening the first home in 2007, that the real challenge and the need for a long-term commitment was realised. In the years that followed, Hands Across the Water grew and expanded its reach well beyond those initial 32 kids. Today, Hands supports 350+ children living in 7 homes and projects across Thailand.

The kids who come to live in a Hands home are there because they have no choice. This is often the result of one of three heartbreaking situations:

- They have no known family to care for them.
- They have a family member who is known to them but is unable to care for them.
- They are living in an unsafe environment and have been placed in our care by the police or government.

All of the children and young adults in our homes were created equal. Society stepped in and put limitations on what they could achieve. Society says they can't get work because of medical conditions, or that they are unable to attend school or university because of financial limitations. At Hands, we believe that everyone that comes into our care deserves a life of choice, not chance.

Our Hands community, that works so hard to generate the funds necessary to enable us to create a life of choice, often benefit more than they could ever imagine by supporting someone else. This often comes in the form of their participation in one of our incredibly popular shared experiences.

The money raised and entrusted to Hands to bring about change is used to provide the life-saving necessities for those in our homes and importantly it supports many families in an outreach program to keep kids out of our homes. We know the best place for kids when all things are equal is in a family. When that doesn't exist, we provide a home for those kids, which really is just one big family.

We believe that all children deserve the chance to build a future full of possibilities, opportunities, and dreams. Just as important as filling their bellies with healthy food, our role is to help them to see the opportunities that lie before them.

**Your support will enable us to continue this life-changing work.**

Learn more about Hands Across the Water at, [www.handsacrosstthewater.org.au](http://www.handsacrosstthewater.org.au)

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## Peter Baines OAM, Founder of Hands Across the Water

Investigating homicides, leading international teams into scenes of crisis and disaster is not your normal path to charity leader and global keynote speaker. It was this unique path that provided insights into leadership which are so different yet offer relevant reflections and learnings to businesses facing change, growth or challenges of their own.

Peter worked in countries following major crisis including Indonesia, Japan, Thailand and Saudi Arabia. His grounding came from two decades as a forensic investigator that saw him unravel the mysteries and discover the secrets of criminals thought rested solely with them. Prior to finishing his career as a forensic investigator he would spend time working with both Interpol in Lyon, France and the United Nations Office of Drug and Crime advising on Counter Terrorism and capacity building.

But it was the work in Thailand that brought the biggest change. In response to the needs of the children left without a home or parents he would form Hands Across the Water and commence fundraising in Australia to build them a home. Eighteen years after starting the charity he now spends much of his time helping other charity and business leaders on how they can and indeed should benefit from their engagement with their community partners through corporate social responsibility programs.

Peter is the author of two books, Hands Across the Water and Doing Good by Doing Good. He was awarded the Order of Australia Medal in 2014 for service to International humanitarian aid in Thailand.





# OUR IMPACT

The difference we make at Hands is not measured in numbers of homes built, dollars raised or spent, kilometres ridden or the even the number of children we care for. The impact of Hands is measured in the choice we create for the kids when it comes time for them to leave our homes. By investing in their education whilst they are with us and then continuing that support when they leave, we are able to have the greatest impact upon their lives. If we only focus on their immediate needs and don't have an eye to the future, then we are not serving them as well as we possibly could.

An increasing number of our children are leaving our homes and entering into university - in 2023 we have 23 young adults studying a wide variety of courses at university. The opportunities that they will have by investing in their long-term future will bring about long-term benefits.



We fund seven homes across Thailand



We have 350+ kids in our care (babies through to uni students), that will live a life of choice thanks to the generous support of our donors.



Each night over 350+ children will sleep in a comfortable bed waking up safe



In one year, we provide 380,000+ meals to the children and communities we support



We have raised over AU\$30 million



Running our homes costs AU\$1.8 million per year



We currently have 23 students at university



85% of donations go to the children and communities we support



Our bike riders have ridden a combined distance of more than 600,000km



We have had 1,000+ people ride with us





### BAAN THARN NAMCHAI (BTN) AT KHAO LAK

We initially supported 32 kids who had lost their parents and were living in a tent in Phang-Na, a town on South Thailand's Andaman Coast. Hands along with a number of equally committed supporters pooled their resources to build the first home at BTN in August 2006. Today BTN is home to more than 100 children.

### HOME HUG AT YASOTHON

As the AIDS epidemic swept through at-risk Thai communities, some children were left orphaned, others were born with HIV and were abandoned, and thousands of children died. Mae Thiew from the Suthasinee Foundation quickly moved to provide a home for the children to meet their medical needs and provide a safe home free from discrimination.

After learning about Home Hug in March 2010, Hands started to provide food and medicine to them. Not one child has died at Home Hug since our involvement. Home Hug is now home for over 60 children and supports a similar number with HIV living in the local community.

### HOME HUG AT SURIN

This is an extension of the Yasothon Family, caring for children who may be affected by HIV, have lost their parents to the virus, or just find themselves in desperate need.

### THE NEW LIFE PROJECT AT KANCHANABURI

This home is run by our Thai partner Duang Prateep Foundation (DPF). Hands has supported them since 2010.

More than 50 children call Kanchanaburi home. These children have come from difficult situations: sexual abuse, substance additions, or they have no family to care for them. Others have been used as exploited labour.

### THE NEW LIFE PROJECT AT CHUMPHON

Also run by the Duang Prateep Foundation (DPF), this project gives boys who are at risk from drugs, exploitation, abuse, and crime a place to call home.

### BAAN NAM KHEM COMMUNITY CENTRE AND TSUNAMI REFUGE

Baan Nam Khem provides a nursery and childcare for over 50 BTN and community children, as well as a range of educational programs to preschool age children, young mothers and visiting teachers.

The Tsunami Refuge Centre, with a roof height of 17 meters above sea level, can hold 1,000 people and gives local villagers a place to go and to feel safe in the event of a future Tsunami.

### PAMA HOUSE AT CHANTHABURI

Pama House is a home based in the southeast of Thailand that was opened in March 2015. It is currently home to 25 at-risk children from the local community.



# UN SUSTAINABLE DEVELOPMENT GOALS

The sustainable development goals (SDGs) outlined by the UN are a call for action by all countries – poor, rich, and middle-income – to promote prosperity while protecting the planet. They recognize that ending poverty must go hand-in-hand with strategies that build economic growth and address a range of social needs including education, health, social protection, and job opportunities, while talking about climate change and environmental protection.

These global goals cannot be achieved without the buy in from everyone, especially businesses. Through their core operations, financial commitments, employee networks, consumer-facing platforms, and high-level influence, businesses have a crucial role to play in accelerating progress towards these Goals.

At Hands, we are proud to say that we meet 14 out of the 17 UN SDGs. Partnering with Hands can therefore assist your business in meeting these goals too.

To learn more about how we specifically meet each of these goals, see our impact page on our website here

<https://www.handsacrosstthewater.org.au/development-goals>







WHY PARTNER  
WITH HANDS?





It's clear what's in it for Hands, but what's in it for your business?

In a time when CSR is so highly valued, it is important for you to consider the known returns and those that a successful CSR strategy should be bringing to your business.

The benefits to your business by shifting the focus from one of philanthropy to CSR may include:

- Employee attraction
- Staff retention
- Employee engagement
- Customer loyalty
- Brand enhancement/differentiation
- New market opportunities

Hands is a provider of meaningful shared experiences that build engagement opportunities for our partners. Tapping into the fundamental need that businesses have to engage their people with both internal staff and external clients/partners, we offer a range of engagement opportunities that build deeper and stronger relationships.

We would love to work closely with you to understand what value for your business looks like and what we can create together.

Hereafter, you will find an overview of the variety of partnership opportunities available to your business, brand and people.

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# PARTNERSHIP OPPORTUNITIES



# SHARED EXPERIENCES



The key to building real engagement in your business, leadership team, or family unit is to engineer shared experiences. When you are forced to stand next to someone, shoulder to shoulder and face challenges, and when there is a reliance upon your neighbour, we build stronger communities.

Our approach at Hands is to offer shared experiences that will build strong engagement within our supporters.

We know that we can change the lives of the kids we are supporting. We know we have the people on the ground to educate, care and love the children. But all of that is only sustainable if we engage our supporters on a different level.

If you can create shared experiences as part of your CSR program, then you will see it become an important part of what you do.

However, there needs to be a reason for people to engage and that reason is the opportunity for them to participate in shared experiences.





## BESPOKE CORPORATE RIDES

One of our flagship initiatives at Hands Across the Water is our charity bike rides that we have been running in Thailand since 2009. Since then we have run 20+ public rides and 25+ bespoke rides for corporate and industry groups. These can be tailored to fit any location, distance, and number of riders depending on what you would like to achieve.

These rides provide many benefits to the organisation including sales and relationship building with clients, broadened horizons and mindsets, and improved employee health, motivation, and engagement. Whether you look to develop an incentive program for your clients or team building initiative for your people, Hands can help create an impact that will be talked about for years to come.

The amount of fundraising required is negotiable, based on the ride specifics. Our typical model is 500km through Thailand, over 5 days with riders raising \$5,000. For an extra challenge (and reward), you may also consider our 800km ride over 8 days with a fundraising target of \$10,000. Having said that, we can look at models from 2 days to 8 days depending on your requirements.



# REASONS TO RIDE



## Create deeper engagement with your team

Promoting the ride internally increases the depth of your relationship with your team. It sets you apart in the industry and creates brand differentiation, increases the likelihood of staff retention and enhances your brand and image.

By engaging in the ride, you can reasonably expect a positive return to your business not only in productivity but an increased sense of commitment from your employees who see this as a positive outcome and contribution to the community.

## Strengthen relationships with your clients

Spending time with suppliers and clients is always something valued and often it is in a direct sales meeting, incentive environment or similar. Hosting your own ride can cost far less than a multi day incentive program and creates a meaningful shared experience that will be remembered long after the trip is over.

We have testimonials from past business riders who have seen sustained growth in their business attributable to relationships they have developed on the ride.

## All participants WIN!

“It’s an experience you have to experience” to understand the returns. Whether you bring your team or your clients, every individual will benefit in many personal and professional ways as they face and overcome the challenges and share in the experiences that are part of the entire journey.

At the other end of the ride, there will be a group of kids who benefit directly from the fundraising that is achieved. It really is a win win for all!





# PREVIOUS RIDE CLIENTS



SCENTRE GROUP



“

The experience transformed my life. The Digital Live Bike Ride has been the best investment for my personal and business growth I have ever made, which is why I have signed up for my 3rd ride!

LEE WOODWARD  
REAL ESTATE COACH  
Cycled with wife Robyn in 2019



## RIDE TO PROVIDE - PUBLIC RIDE

Our public ride, held in January every year, presents an opportunity for a small group or individuals to participate in a Hands experience without committing to a corporate ride. Whether you are looking to reward one or two star employees, or send a small leadership team on an experience that will bring them closer, the annual Ride to Provide could be a great solution.

Every January, up to 50 riders traverse 800km of breathtaking scenery, through remote villages and tropical rainforests, before arriving at one of our Hands homes in Thailand. Here the cyclists meet the children they have worked so hard raising money for.

These rides are open to everyone and anyone and are very inclusive – meaning the goal is not to finish first, but to finish together. Both seasoned and first-time riders will enjoy this experience and the camaraderie that comes with it.

Riders are required to raise \$10,000 in fundraising – 100% of which goes towards the children and communities Hands supports. We provide comprehensive support and resources to help you in your training and fundraising efforts.

There is a tour cost/registration fee that covers the cost of the ride expenses on the ground in Thailand. This fee DOES NOT include international travel and any additional accommodation or airport transfers – each individual rider will be responsible for making those arrangements.

This is a great option if you are looking to dip your toe in the water and test the appetite for this type of experience for your people or clients.





## SOCIAL VENTURE PROGRAM

Social Venture Program is a multi day experiential learning opportunity that is uniquely designed to help individuals and corporate groups explore diversity with compassion and sensitivity, and to develop the ability to create meaningful and lasting change.

It is increasingly important that we challenge our understanding and acceptance of adversity and disadvantage. The programs will offer exposure to the rare insights of leading international social enterprise figures whose lives are dedicated to turning extreme disadvantages into opportunities for health, hope and resilience.

Led by Hands Across the Water Founder and Leadership Consultant Peter Baines, OAM, participants will work in sensitive and appropriate programs with people whose lives depend upon the compassion and empathy of others. These

programs give corporates and individuals new purpose and perspective and leadership lessons in an environment outside of their everyday normal.

From the moment your group arrives in Bangkok to the time they leave, they will experience Thailand like never before.

Your team will engage their hands, heart and mind as they tackle tasks such as demolishing houses, building furniture, concreting, landscaping, sewing, and painting to name a few.

Visit ground-breaking initiatives and gain insights from leading local and international humanitarians dedicated to turning extreme disadvantage into opportunities for health, hope and resilience.



Pragmatic Thinking Social Venture Program Experience



# SPONSORSHIPS



CSR can come in many forms, but the idea that CSR can be so much more than corporate philanthropy leads us towards the concept of shared value.

We believe that supporting a charity should be good for you, not just those receiving the money. Personally benefiting from your involvement in charity is not just a good thing, it's often necessary for establishing a long-term involvement.

There are many ways that businesses can partner with and sponsor the work we do at Hands including:

- A long-term investment in education
  - Sponsorship of young children in school
  - Sponsorship of university students
  - Training for employment
  - Careers Days
  - Mentorship programs
- Event sponsorship/attendance
  - International Women's Day
  - Future of Leadership Conferences
  - Night of Celebration
  - Hold your own fundraising event



## A LONG-TERM INVESTMENT IN EDUCATION

We measure our success at Hands by the choice the children have when it comes time for them to leave. Our job is not done by providing our kids with the basic food and shelter. That is not enough.

We measure ourselves by the opportunities that lie before each of the children when the time comes for them to leave. We want them to have a life of choice rather than one of chance.

We believe that the greatest commitment we can make to society is not merely caring for those in need, but building our leaders, creators,

thinkers, and designers of tomorrow. You can help us achieve this by sponsoring one of our education initiatives.

Currently we have:

- 4 nursery students
- 285 school students
- 90 high school students
- 23 university students
- 30 university graduates
- 169 kids returned to their families



## Hands English Program

In addition to the support that we offer the children and communities we are also committed to assisting and preparing them to leave our homes.

There is little doubt that greater opportunities present if the children have a conversational level of English, or better. To assist in building English within the students we fund an English Language Program across our seven homes.

We place skilled volunteer English teachers in our homes to provide an ongoing English program for the kids. This opens the door to many more employment opportunities when the time comes for the children to leave our homes.

To have 5-6 teachers, an on-the-ground project manager, and educational materials the annual budget is \$95,000.

## University Scholarship Program

The greatest commitment we can make to society is not merely caring for those in need, but building our leaders, creators, thinkers, and designers of tomorrow. Because of this, we have created a university scholarship program to assist children in our homes to take the next step in their life and continue their education – and the step out of poverty.

Currently we fund 23 children across our seven homes at university. They study a variety of courses from Microbiology to marketing, law business, and film production, to name a few.

We have a growing number of alumni, and we are proud of all they have achieved and the pathway that they are creating thanks to the generosity and big hearts of our supporters.

The annual program cost for the university fees, accommodation meals, and resources is \$70,000 – approximately \$3,000 per student per year in university (depending on the number of enrolled students at the time).

## Mentor Program



Mentoring at its core, guarantees a young person that there is someone who cares about them, assures them they are not alone in dealing with day-to-day challenges, and makes them feel like they matter. Quality mentoring relationships have powerful positive effects on young people in a variety of personal, academic, and professional situations.

We would like to create a mentor program for our young adults at Hands that will match each of them with an industry expert of the field they are interested in to help them develop the right skills, offer valuable advice, help to build their confidence, link them with the right people, and ultimately achieve their goals.

There are many benefits of mentoring and reasons why your company should be involved in it, but by far one of the greatest benefits is that these programs often have an enormous return on investment. They are the most cost-effective way to improve morale, boost skills, create leadership pathways for key talent, import innovative thought, and build strong supportive teams. All of which leads to an increase in your bottom line and reputation as an employer of choice.



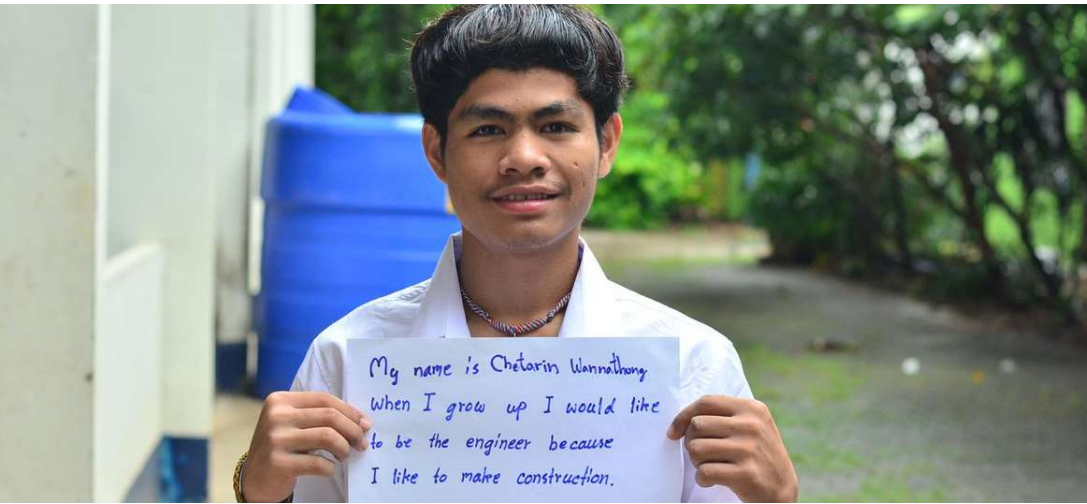
## Careers Day

Every child dreams of what they want to be when they grow up, and this is no different for the kids in our homes. However, with limited exposure to the sorts of career opportunities available, our kids tend to focus their goals on things they know like farming and fishing etc.

In 2023 we will introduce a Careers Day to showcase the many job opportunities and avenues available to our kids so that their chosen path is an informed one and something they are interested in and passionate about, not just something to do because it's all they know.

Improving the level of careers education will ensure that future generations will benefit from quality, meaningful interactions that will help them to understand the links between courses, skills and the pathways they open up.

For businesses, being involved in a careers day gives you an opportunity to be involved in the growth and development of potential future employees and potential to connect with young workers early on, before the best candidates go out into the broader job market and accept jobs. It's also a chance to form relationships that may result in long-term employment in the future.



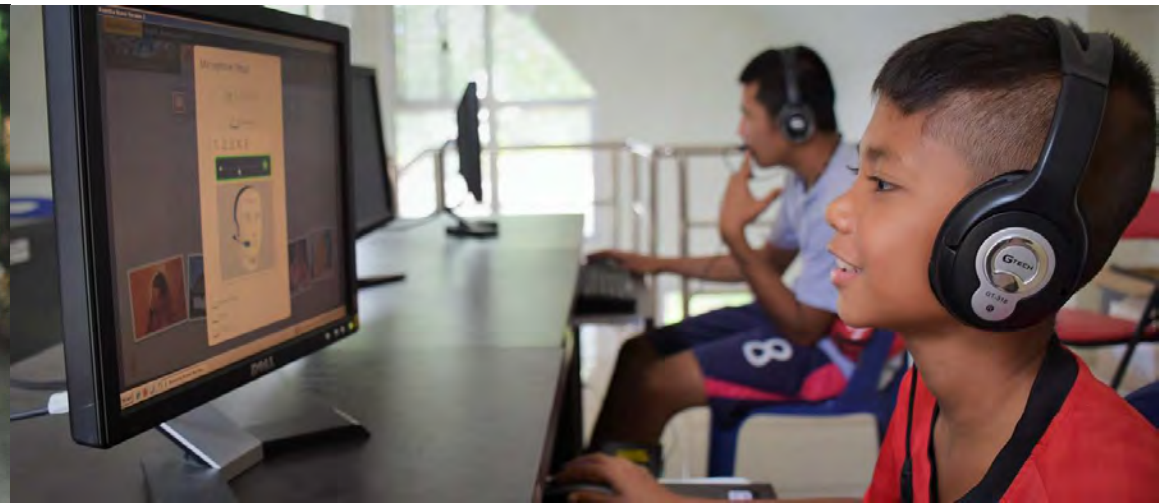
## Training for Employment



At Hands we recognise the greatest contribution we can make to building a sustainable future is investing in education. We have been doing this for many years with over thirty graduates from universities across Thailand. We recognise that University is not for everyone, it's not the only option.

To support those who choose not to go to university we are creating pathways to meaningful employment for now and in the future. We are investing in education and development that leads directly to employment. Rather than educating with a focus on qualifications, our education is directly linked to known employment opportunities that do exist. We see this as an important initiative to create meaningful employment opportunities.

To give an example of this direction, we are building a hospitality training centre and working with local hotel groups in and around the Khao Lak region, to identify the skills shortages and build training programs that would lead to employment. This centre not only provides our students with the opportunity to explore a career in hospitality, but it will be open to everyone living in the local community. In response to the Global Goals (SDG) this particular initiative focuses on building sustainable communities and providing decent work and economic growth for the area.







## INTERNATIONAL WOMEN'S DAY

International Women's Day (IWD) is celebrated on March 8th across the world. IWD is a global day celebrating the economic, and social achievements of women in the past, present, and future. It is all about unity, celebration, reflection, advocacy, and action.

For Hands, this has been a sell out event in previous years. Become a sponsor of our International Women's Day Breakfast and give your organisation direct association, visibility, and active leadership on matters relating to equality and equity in the workplace and in society.

Please see our [prospectus](#) for more information.

Table and individual ticket sales are also now available and can be accessed through this website,

<https://www.handsacrossthewater.org.au/event/view/iwd2023>





## FUTURE OF LEADERSHIP

As Australia's premier leadership conference, the Future of Leadership (FOL) is a place to learn from inspiring speakers, big thinkers, and people doing great things in business.

Ideal for forward-thinking leaders, executives, and entrepreneurs, this series includes talks from some of Australia's most sought-after and respected speakers providing fresh insights into the most topical and crucial issues affecting business today.

These one-day events held in Sydney, Brisbane and Melbourne attract thousands of delegates annually providing outstanding networking opportunities and will strike a

chord with anyone looking for fresh insights to take confidently into the future.

2023 dates are:

- 20th July 2023 – Sydney
- 27th July 2023 – Brisbane
- 10th August 2023 – Melbourne

Tickets are priced at \$449, and can be purchased through this website, <https://www.handsacrossthewater.org.au/event/view/future-of-leadership-2023>

For a slightly larger investment, please consider our [prospectus](#) for more information.





## NIGHT OF CELEBRATION

This thoroughly enjoyable night of live music and stand-up comedy brings together new and familiar faces, the young and old, for an unforgettable black-tie dinner including live and silent auctions plus some fantastic lucky door prizes.

This night celebrates the achievements by both the children and the Hands Community that have supported them.

Above all, it's a night to let loose, be entertained and help make a difference to those in Thailand. Previous entertainers have included Jimmy Barnes and comedian Vince Sorrenti.

The 2023 Night of celebration will be held Saturday, 7th October 2023.

Tickets are priced at \$250 and can be purchased through this website, <https://www.handsacrosstthewater.org.au/attend-an-event>

For a slightly larger investment, please consider our [prospectus](#) for more information



## HOW YOUR OWN FUNDRAISING EVENT

You don't need to be involved in a specific Hands event to have some fun and raise funds for children in need. Set up your own fundraising event, either by yourself, with friends or as a business.

Events may include things such as;

- A spinathon - partner with your local Gym and have the team jump on and off stationary bikes as a way of keeping fit and 'spin for a good cause'.
- A fundraising dinner with a live auction - Everyone loves a good excuse to dress up and spend money on those things we've had our eye on.
- Run a trivia or karaoke night - a great way to encourage team bonding and building while raising money for a great cause
- Workplace sausage sizzle - charge an entry fee to join the BBQ and enjoy your lunch together

Hosting these sorts of events will provide an opportunity for your team to create genuine relationships with their co-workers, and allow for networking opportunities with clients which in turn leads to great retention. It's also a great way to promote brand awareness.

We can provide you with online ticket sales, fundraising pages and guides as well as other marketing assistance such as graphic design of invites and collateral. If you want to help but don't know where to start, email us at [team@handsgroup.org.au](mailto:team@handsgroup.org.au) and we'll help you get on your way.



# GIFTING AND REWARDS PROGRAMS



Having a strong reward and recognition culture can have a huge impact not only on how your employees perform, but how engaged they are. This contributes to employee satisfaction levels which can also impact how likely your employees are to stay with your business.

66%

of employees believe rewards would increase loyalty

60%

of best-in-class organisations stated that employee recognition is extremely valuable in driving individual performance

63%

of employees who are recognised are very unlikely to look for a new job



## CORPORATE GIFTS

As a part of our sustainability program, Hands operates a sewing room in Thailand, creating branded corporate gifts and merchandise. This provides a potential employment opportunity for the children when they leave our home, while also helping the homes become more self-sustainable.

These products not only look great, but all profits go towards supporting the local communities. Every product contains a Hands tag allowing you to share the Hands story.

Either choose from our existing range or request a custom offering – you name it and we can sew it. With no minimum quantities and global shipping options available, we

can find a product to suit your next conference or customer giveaway.

Sample gifts include:

- Aprons
- Tea towels
- Luggage inserts
- Shoe bags
- Laundry bags
- Tote bags
- Beach bags
- Conference bags
- Conference gifts (idea for room drop)





## GOODWILL WINES

Purchase wine from [Goodwill Wine](#) where 50% of profits go back to your nominated charity. By selecting us when you order, we get your donation, and you get awesome wine. This is a great way to say thank you to your staff or clients and support a good cause in the process. Some ideas for how to use Goodwill Wines:

- Christmas gifts
- Client welcome gifts
- Staff incentives
- Celebration gifts



## GRIND TO PROVIDE

During Covid-19, we partnered with Black Bag Roasters, one of Australia's leading boutique coffee roasters, to create Grind to Provide. We've sourced beans from sustainable coffee growers across Brazil, Colombia and Peru. The result is rich and smooth blend of Arabica coffee beans, with hints of milk chocolate and marzipan.

Having tasty, fresh coffee in the office is an awesome way to look after staff, welcome guests and keep the ideas flowing. Whether you're a large office, a medium-size operation, or you work from home with people visiting, Grind to Provide is the perfect cup of coffee to delight and wake up the senses.

A bag of Grind to Provide coffee beans is more than just delicious coffee, it's coffee that makes a difference with 100% of profits helping us change the lives of over 350 children.

# Hands Community Rewards



How do you stay really connected to your customers & community, so they always appreciate their relationship with your business & the next time they need your services, they think of you?

Sign up to our [Hands Community Rewards program](#), and share it with your client base to shop, save and give. Once you join the program and register your card, you will automatically save around 5-25% and for every dollar you save, a part of the discount will go back on your card and the nominated percentage of the discount will go to Hands Across the Water. You don't have to show anything. You don't give extra dollars. You just shop with your registered card and could automatically donate hundreds of dollars every year to Hands.

As a member of Hands Community Rewards, you can receive some very special discounts every time you shop in store, online, buy discounted eGift cards or buy discounted movie eVouchers.

The benefits of this include:

- Your community will see and stay warmly connected to your brand on a regular basis.
- Increased support for Hands Across the Water (without giving extra from your bottom line).
- Your brand being recognised as having a real social impact
- You will be front of mind with your community as a business that has provided them with heaps of savings, and who they feel good about.

There is also a huge benefit to offering this as an employee benefit program. The usage rates of most existing programs are very low, that's because they're not convenient. Staff have to remember to show a loyalty card/app, pre-buy something, wait long periods to accumulate points or for cash to be paid back. It's never an easy process, so staff don't feel connected to, or really rewarded by their company programs.

Joining our Hands Community rewards program is a frictionless way for your staff to automatically receive discounts simply by paying with any Visa, eftpos or Mastercard. While at the same time feeling good by supporting Hands Across the Water!

This can result in some really amazing benefits such as:

- Staff effortlessly using and really feeling rewarded by the company employee benefit program
- providing a positive culture/ethos to the staff and company
- increase support for Hands Across the Water and your CSR program (without giving extra from your bottom line, as all the staff contributions are added to your CSR total).
- your business becoming a real employer of choice to attract and retain the best staff talent.

The program is white labelled under your company name so your staff will tie this feel-good feeling back to you.







## BUSINESS FOR GOOD - B1G1

You can now support the work we do at Hands Across the Water by registering with B1G1. B1G1 uniquely lets businesses link their regular activities with high-impact causes so that they can play an important role in solving global issues. It means that businesses can now create and track their giving impacts in real time while connecting and engaging with their team and customers to make a real difference together.

B1G1's digital platform makes it easy for businesses of all types and sizes to participate in creating a better future for us all. They are helping businesses embed sustainable, habitual, and meaningful giving into the heart of what they do.

### IMPACT

Every single cent is passed on to Hands Across the Water, integrating global good at the heart of business

### HABIT

Integration with business activities means giving can happen every single day.

### CONNECTION

Everyone in business can engage in the choice of impacts and understand the part they play in creating a giving world.

### BENEFITS TO BUSINESSES

- 100% of giving goes to Hands Projects
- Flexibility, control and choice of giving
- Real-time tracking with the SDGs
- Integration with 5,000+ apps
- Employee engagement tools
- Referrals to increase giving footprint
- Regular project updates
- Events and Study Tours

Sign up to [Business for good \(B1G1\) giving](#) - As a B1G1 Member, you have access to tools and resources that help you integrate effective giving in your everyday business and make an impact that you never thought possible.



## WORKPLACE GIVING

Workplace giving (WPG) is where you give a regular donation from your pre-tax pay, managed through payroll.

Provided you offer your employees workplace giving, they can choose their preferred amount they wish to donate. You will then pay the donation directly to Hands Across the Water each pay day.

Many companies have a WPG scheme in place. Some employers incentivize this by offering to match or top up the donations you make.

This is a great option for businesses to offer their employees as it creates a more passionate and driven workforce, enhances your company's desirability as a place to work for future employees, and gives your current employees tax benefits.





THANK YOU



On behalf of Hands Across the Water, I'd like to thank you for taking the time to consider this proposal. Together, we can achieve so much, and we look forward to working towards a successful partnership with you in the future as we work to provide a life of choice, not chance for our kids.

For more information or clarification on anything in the above proposal, please reach out for a chat – I'd love to discuss what a potential partnership with your business looks like.

Kind regards,

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